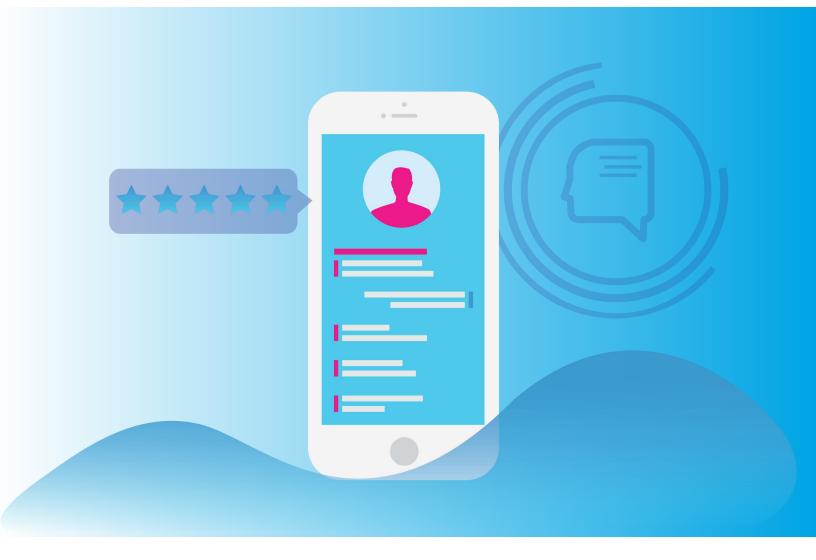
# AGENTZ.AI JAVASCRIPT PIXEL INSTALLATION GUIDE

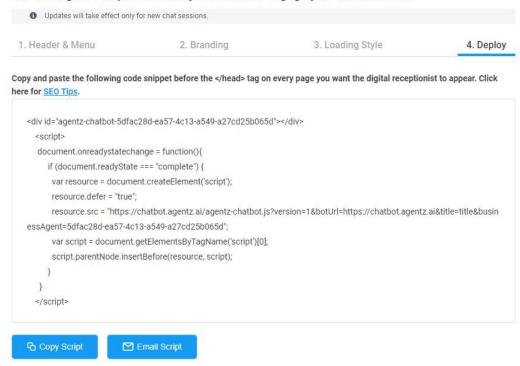


Instruction Guide on How to Install Agentz Javascript Pixel on WordPress Websites

## STEP 1: Grab the snippet of code from within the Agentz dashboard

- 1. Login to your Agentz dashboard and click on the Settings icon at the bottom of the left hand menu
- 2. Click on Step 4 "Chat Bot" in the header menu
- 3. Click on Step 4 "Deploy" in the sub-menu. This will display your unique snippet of code for your website:

#### Tell the digital receptionist how you want it to engage your online visitors



You can either copy the snippet to your copy 'n paste function or email the snippet to your webmaster for installation.

Make sure that you activate the digital receptionist on the Deploy screen so that it automatically appears once the snippet of javascript is successfully added to your website.



# STEP 2: Add to your website

Copy and paste the following code snippet before the </head> tag on every page you want the digital receptionist to appear.

Refer to the following pages for specific instructions by common website builders:

- 4 GoDaddy
- 5 SquareSpace6 Web.com SitePlus9 Weebly
- 10 Wix
- 11 WordPress

## How will I know that the digital receptionist is activated?

You will know the javascript snippet has been successfully added when you refresh your website and the digital receptionist initiates on the page.

Additional common questions can be found on page 9.



#### **GoDaddy Website Builder Installation**

TIP: GoDaddy has instructions for adding custom javascript to your website but due to inconsistent results, we recommend that if you have a webite using GoDadd's builder, contact GoDaddy customer support an request that they add the script to your website for you.

- 1. Login to your GoDaddy account and open Websites + Marketing
- 2. Click Edit Site
- 3. Scroll in the main view of your site to where you want to add a section, and click the plus button
- 4. Scroll to bottom of the Add Section panel, click Show More and click the HTML pane
- 5. Click a layout in the HTML panel and you'll see a Section Added confirmation
- 6. Click the HTML panel to begin customizing its settings, starting with the Section Title field.
- 7. Enter or paste the code you want to use in the Custom Code field
- 8. You can leave the Forced Height field blank or adjust the pixel height to larger or smaller. (Smaller will create a scrollable box for the item)
- 9. When you're finished, click the or Done at the top of the HTML panel and your main window displays the results
- 10. Click Preview to see the results, and when you're ready click Publish Site or Publish.

#### **GoDaddy WordPress Websites**

For WordPress websites, go to the installation instructions on page 9 of this guide.

## **Need Help?**

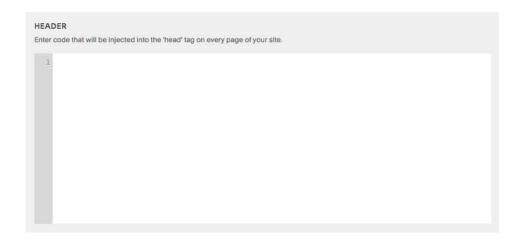
Additional information and support can be found at <a href="https://www.godaddy.com/help/add-html-or-custom-code-to-my-site-27252">https://www.godaddy.com/help/add-html-or-custom-code-to-my-site-27252</a>.



#### **Code Injection Installation**

Squarespace offers multiple ways to embed code. Code injection, Code block, Custom CSS and Embed Block. We recommend using Code Injection. Links to instructions for the other options are listed below.

- 1. Login to your Squarespace account and select **Settings** from the menu
- 2. Click Advanced and then Code Injection
- 3. Paste in the javascript snippet into the **Header** field
- 4. Click Save





# **Need Help?**

Additional information and support can be found at <a href="https://support.squarespace.com/hc/en-us/articles/205815928-Adding-custom-HTML-CSS-and-JavaScript">https://support.squarespace.com/hc/en-us/articles/205815928-Adding-custom-HTML-CSS-and-JavaScript</a>. Specific instructions:

Code Injection: <a href="https://support.squarespace.com/hc/en-us/articles/205815908">https://support.squarespace.com/hc/en-us/articles/205815908</a>
Code Block: <a href="https://support.squarespace.com/hc/en-us/articles/206543167">https://support.squarespace.com/hc/en-us/articles/206543167</a>
Embed Block: <a href="https://support.squarespace.com/hc/en-us/articles/206543617">https://support.squarespace.com/hc/en-us/articles/206543167</a>

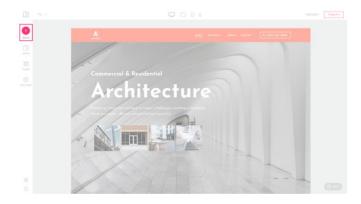


# Web.com SitePlus

#### **Embed Block Pixel Installation**

The Embed Block feature allows you to add external content from third-party sources to your website through pasting the embed code. Here are the steps on how to add the Embed Block editor.

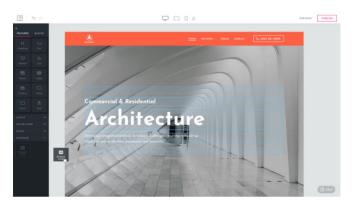
1) In the **Site Editor**, hover your mouse to the right sidebar and click BUILD (pink button.)



2) Under the **Features** section, click **Advanced**.



3) Drag and drop the **Embed Block** to the one area of the page that you want it positioned.





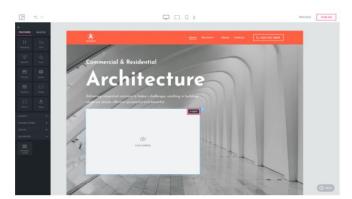
# Web.com SitePlus

- 4) There are two ways to add or paste the codes:
  - Click ADD EMBED. Start pasting the codes once the Embedded content pop up window appears.

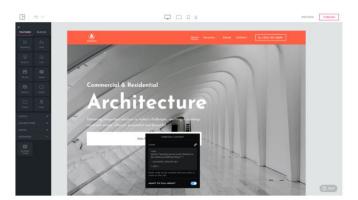




• Hover on the **Embed Block** feature and click on **EDIT**. You can paste the codes once the Embedded Content pop up window appears.



5) Once the code has been pasted, you will see the content added instantly to your page. This Embed Block feature is very helpful when you need to add embedded videos, images and other content to your website via scripting (codes) from external sources.



# The Embed Block with External Site by URL

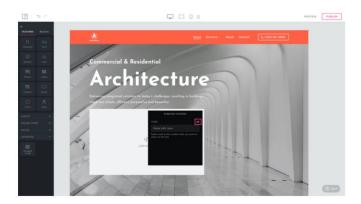
To embed an external site:

#### 1) Switch **Embed** type to **Link**

2) Enter the website's address (URL) into Link field. NOTE: You can only embed websites which HTTP/HTTPS protocol corresponds to the website primary domain. Some HTTP sites may not be displayed in editor, but appear on publish.

You can adjust embedded content height to larger or smaller. (Smaller will create a scrollable box for item.)

With Embed Link type, this option is always enabled. For Embed Code type simply disable ADAPT To FULL HEIGHT option.



#### **Need Help?**

Additional information and support can be found at <a href="https://knowledge.web.com/subjects/article/KA-03883/en-us">https://knowledge.web.com/subjects/article/KA-03883/en-us</a>.

Other Web.com builder instructions can be found at <a href="https://knowledge.web.com/websitebuilders/">https://knowledge.web.com/websitebuilders/</a> or by calling Web.com at 1-866-655-7679.



# **Basic Script Installation**

- 1. Login to your Weebly account and from your dashboard navigate to Integrations
- 2. From the list of options select **Add Custom Header Code** and click the **Add New Code** button
- 3. Name your code something like "Digital Receptionist"
- 4. Paste in the javascript snippet in the Custom Code block
- 5. Select the <head> radio buttton
- 6. Click on the Save button



# **Need Help?**

 $Additional\ information\ and\ support\ can\ be\ found\ at\ \underline{https://www.weebly.com/app/help/us/en/topics/third-party-code}$ 



## **Basic Script Installation**

1. Login to your Wix account and select **Add Menu Item** from the left-hand menu



2. Select **Embed > Custom Embeds > HTML iFrame** option



3. An HTML block will be added to the frame



4. Double click the block and option to add code will be shown





- 5. Paste the javascript snippet into this section and click **Apply**
- 6. Next, this HTML block can be resized and positioned according to your needs. We recommend 675-700 pixels in height and 450 475 pixels in width for the HTML block. Make sure to preview the block in both desktop and mobile views to adjust rendering as needed
- 7. Enable the Show All Pages option on the toolbar at the right side of the screen

# Adjusting the Position & Mobile View of the Chat Window

8. Click on the Mobile view next to the Menu items at the top



9. Click on the "header" section inside the mobile layout, click on "Change header scroll" and select "Freezes" option. This will help to pin the chat window to its position on the mobile screen.



10. By default, Wix hides custom html in the mobile view. Select "Hidden elements" from the left nav bar to see all the hidden elements. From the list, click on the plus sign next to the "HTML" section to add the chat window code to the mobile view.

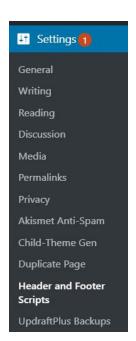


#### **Need Help?**

Additional information and support can be found at https://support.wix.com/en/article/embedding-custom-code-to-your-site

# **Basic Script Installation**

- 1. Login to your WordPress website Admin panel
- 2. Navigate to your Settings > Header and Footer Scripts in your left-hand menu bar
- 3. Enter the complete snippet of code in the Header section
- 4. Click Save Settings



#### Scripts in header:

## **Need Help?**

#### Does adding Agentz to my website slow down page load time?

Google PageSpeed Insights uses <u>Time To Interactive</u> as one of the most important metrics to calculate your website's SEO score. Agentz widget will load immediately after your site's content has finished loading. The widget has been designed this way so that the users are able to interact with it as soon as possible after the website loads. If there are other scripts in the website, Agentz widget may get loaded along with them at the same time resulting in a longer download time. Google SEO tools may consider this as slow page load and tag this as a possible SEO improvement. Google may reduce the performance score as well based on this finding. We can avoid this reduction in performance score by simple changes which are detailed below. We can wrap the Agentz widget script inside a JavaScript function. This will enable us to call this function and load the widget at a time of our choosing.

```
<div id="agentz-chatbot-5dfac28d-ea57-4c13-a549-a27cd25b065d"></div>
  <script>
  function LoadAgentz(){
    var resource = document.createElement('script');
    resource.defer = "true";
    resource.src = "https://chatbot.agentz.ai/agentz-chatbot.js?

version=1&botUrl=https://chatbot.agentz.ai&title=title&businessAgent=5dfac28d-ea57-4c13-a549-a27cd25b065d";
    var script = document.getElementsByTagName('script')[0];
    script.parentNode.insertBefore(resource, script);
}
</script>
```

We can now load this function based on whatever criteria fits our website. We could load the widget when the user clicks on a button.

<button onclick="LoadAgentz()"> Chat with our Digital Receptionist</button>
We could load the widget on a particular event.

```
window.addEventListener("agentzEvent", function(){
        LoadAgentz()
     });
```

We could load the widget when the user scrolls down.

```
window.addEventListener('scroll', function(event) {
     LoadAgentz()
     });
```

We could load the widget after a delay. Example below loads after 10 seconds delay.

```
setTimeout(function(){
     LoadAgentz()
}, 10000)
```

You will have to evaluate your use case and the JavaScript snippets which are already on your website to determine the best option to use for loading the Agentz widget. If in doubt, please reach out to customer-alerts@agentz.ai for assistance.