

INDUSTRY STATS: ROOFING

See how roofers using
the Agentz AI Assistant
captured **69% more**
leads during the peak
season in 2023



Results

A somewhat seasonal service throughout much of North America, peak consumer activity is in the second quarter of the year where engagement reaches over 26% of website visitors. Roofers using missed call handling capture *an additional 69% of their leads* during that period.

Results from January - December 2023:

21%

of website visitors
engage with the
automated assistant

30%

of engagements
are in the off
hours

23%

of engagements
result in a
candidate lead

48%

More leads captured by roofers using
the missed call handling feature

Customer Inquiry Trends

Customer questions handled via the AI bot consist of:

- 16%** Do you offer a particular service?
- 14%** Do you offer a particular product?
- 12%** Do you offer/tell me about a particular brand?
- 10%** Request for contact information
- 8%** Request for estimate
- 8%** General questions about the business
- 6%** Employment inquiries
- 14%** Miscellaneous payments, service scheduling, tax inquiries



Welcome to Best Roofing

I can answer routine questions, take a message, or book an estimate.

How can I help?

Schedule New Roof Estimate

Save on Generators

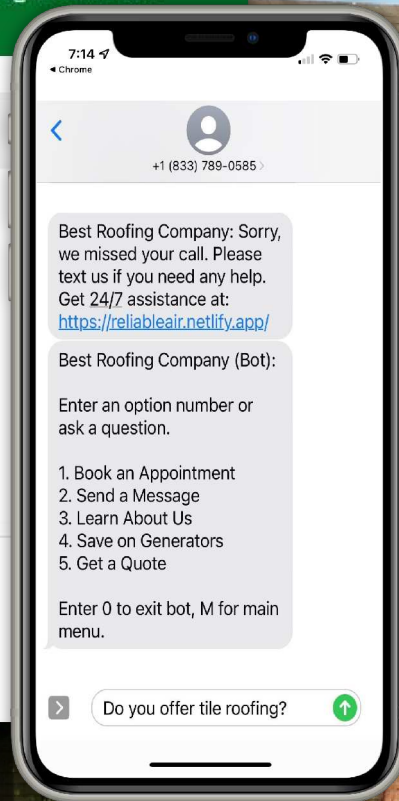
Request Repair

Live Help

About Best Roofing

Wed Jan 03 2024 16:33:56 EST

Type message here...



THE CHALLENGE

Roofing companies are especially challenged with:

- Answering all calls
- Responding to inbound leads quickly enough
- Managing adequate staffing during seasonal peaks

THE SOLUTION

Agentz is the only multi-channel generative AI Assistant solution purpose-built for small business.

With Agentz, you will never miss a lead again on web, SMS, voice, Facebook or Google.

www.agentz.ai

